BRAND GUIDELINE

Tachyon Protocol

Brand Logo of Tachyon Protocol

It can be divided into two parts: icon and text.
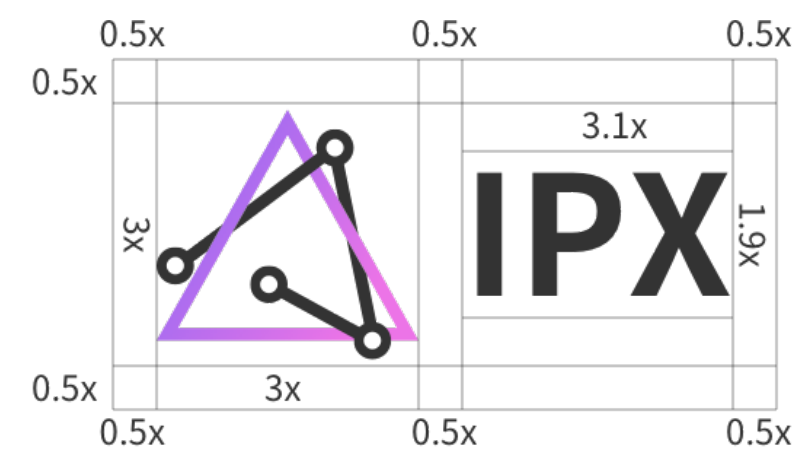The former consists of triangle, lines and circles,
and the latter is Tachyon Protocol.

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IPX Coin Logo

Token name: IPX

Token logo of Tachyon Protocol

Size and Space of Logo

As Tachyon Protocol logo will be used in various usage scenarios, its size and space must follow certain rules. The left rectangle is used as the benchmark x, and the size and space refer to the graphic rules. A safe space of no less than 0.5x must be reserved around the logo.

To ensure recognizability, the minimum height of Tachyon Protocol logo must be at least 5 mm.

Use of Color

The main color of the Tachyon Protocol logo is gradient purple, and the secondary colors are black and white depending on the usage scene.

RGB 8468F5
CMYK 66:63:0:0

RGB EC74E7
CMYK 27:60:0:0

RGB FFFFFF
CMYK 0:0:0:0

RGB 333333
CMYK 79:74:71:45

Tachyon Protocol

Internet Libre
The Decentralized Internet Protocol Brings Next-Gen VPN
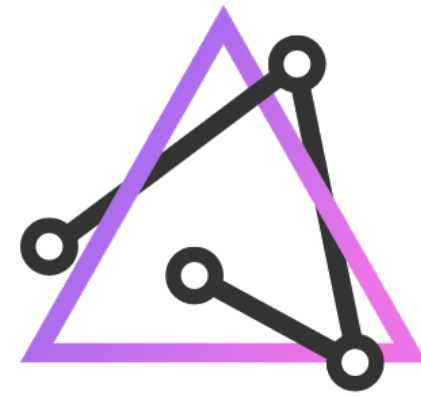based on Tech Trusted by 50 Million Users

Tachyon Protocol

Internet Libre
The Decentralized Internet Protocol Brings Next-Gen VPN
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Standard Fonts

The English standard font is Noto Sans,
which can be used for screen display and
printed products.

The English secondary font is Rockwell,
which is often used in titles and other
contents that need to be highlighted.
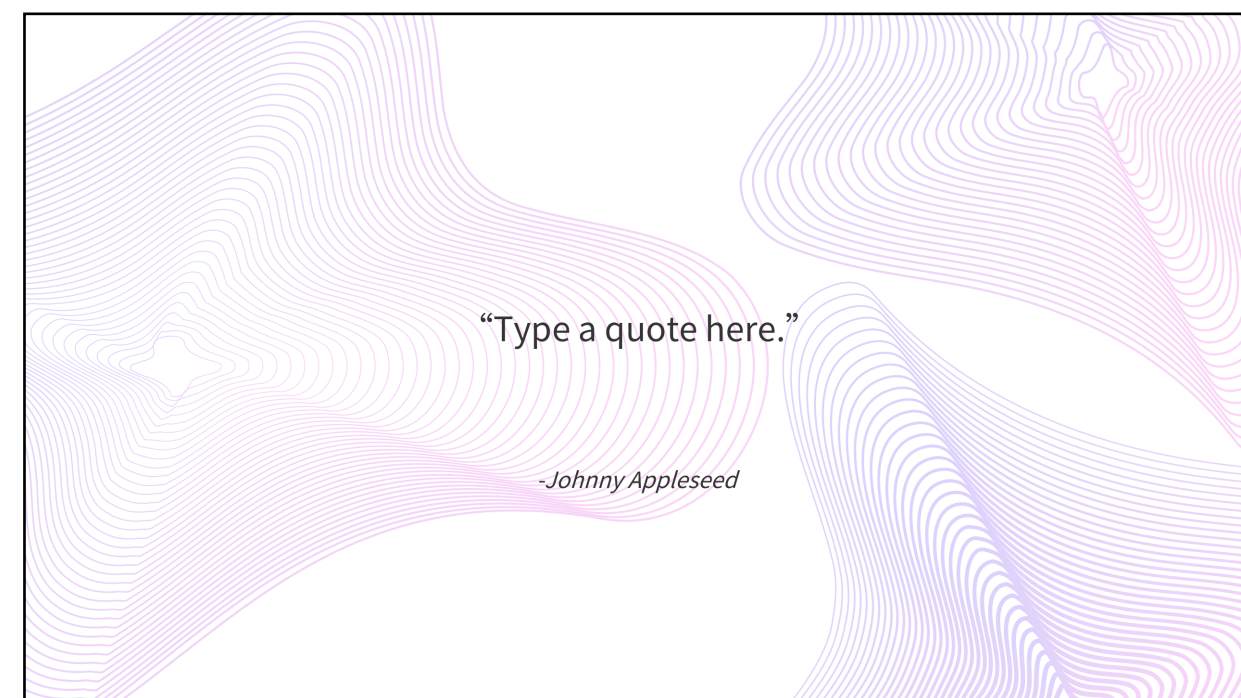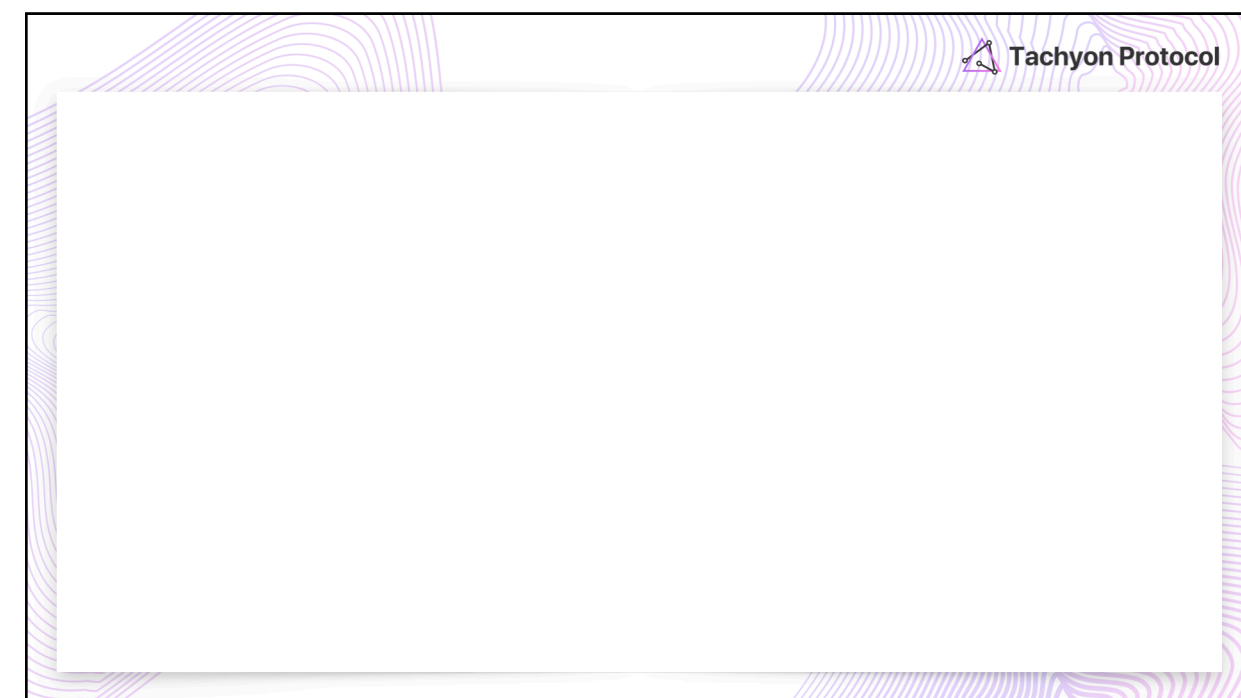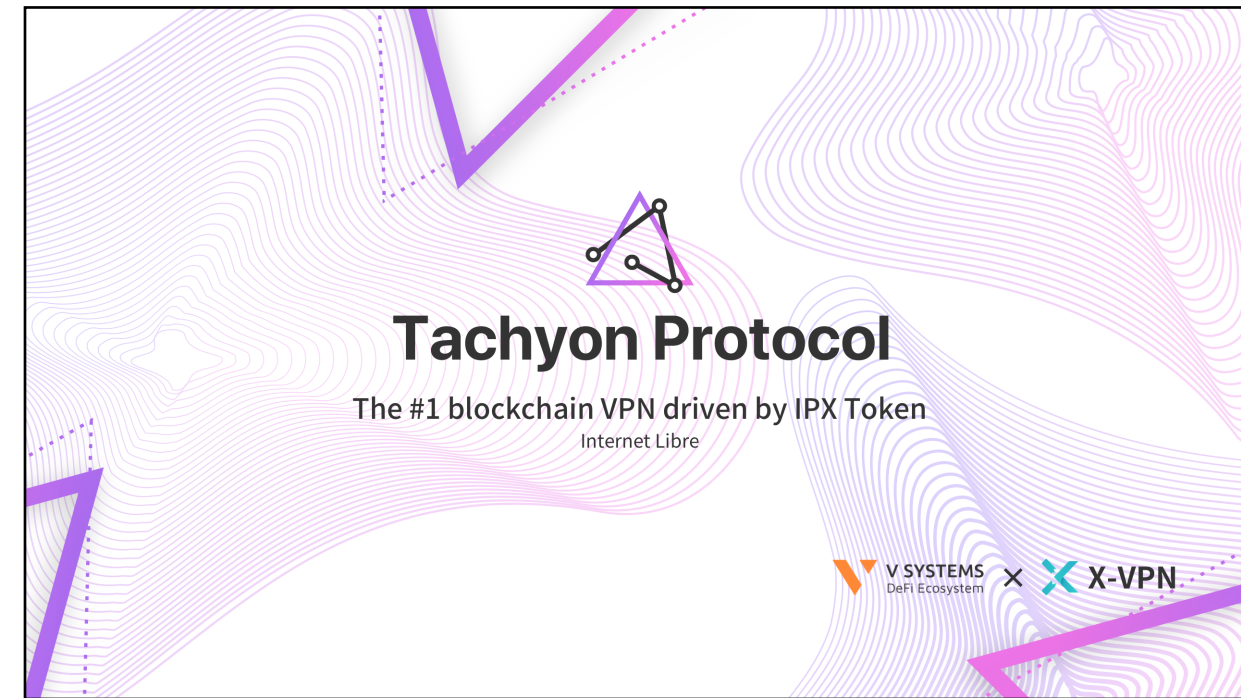
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Tachyon Protocol

Internet Libre

Internet Libre

The Decentralized Internet Protocol Brings Next-Gen VPN
based on Tech Trusted by 50 Million Users

Use Specification of Tag Line

Tag Line of the Tachyon Protocol brand is "Internet Libre", which can be used in combination with the Tachyon Protocol logo or as a title.

PowerPoint Specification

The Tachyon Protocol brand uses a unified PowerPoint specification that includes background templates for title pages, content pages, citations, etc.

JUSTIN
SENIOR ENGINEER

8568888888
Justin@tachyon.eco
San Francisco

Tachyon Protocol
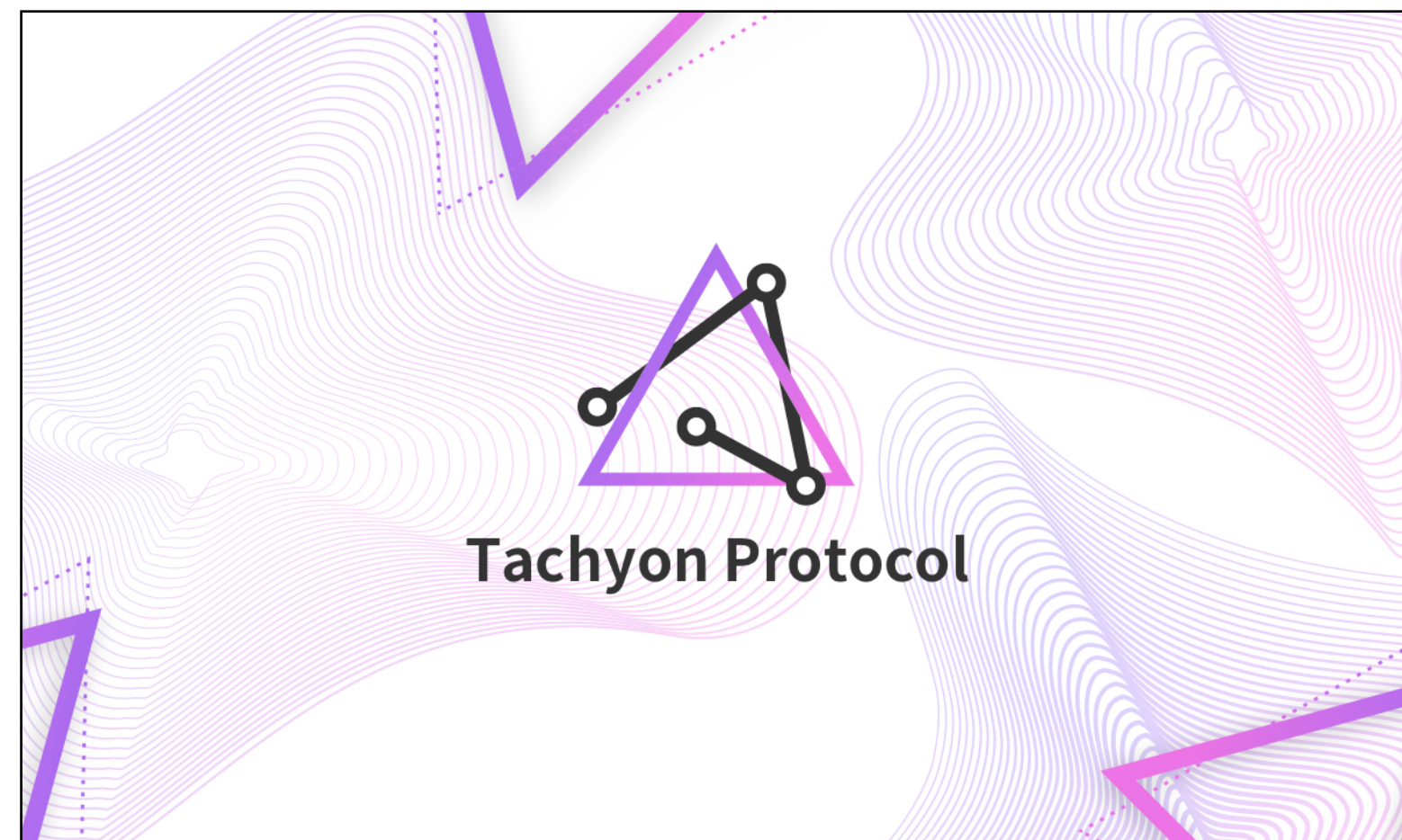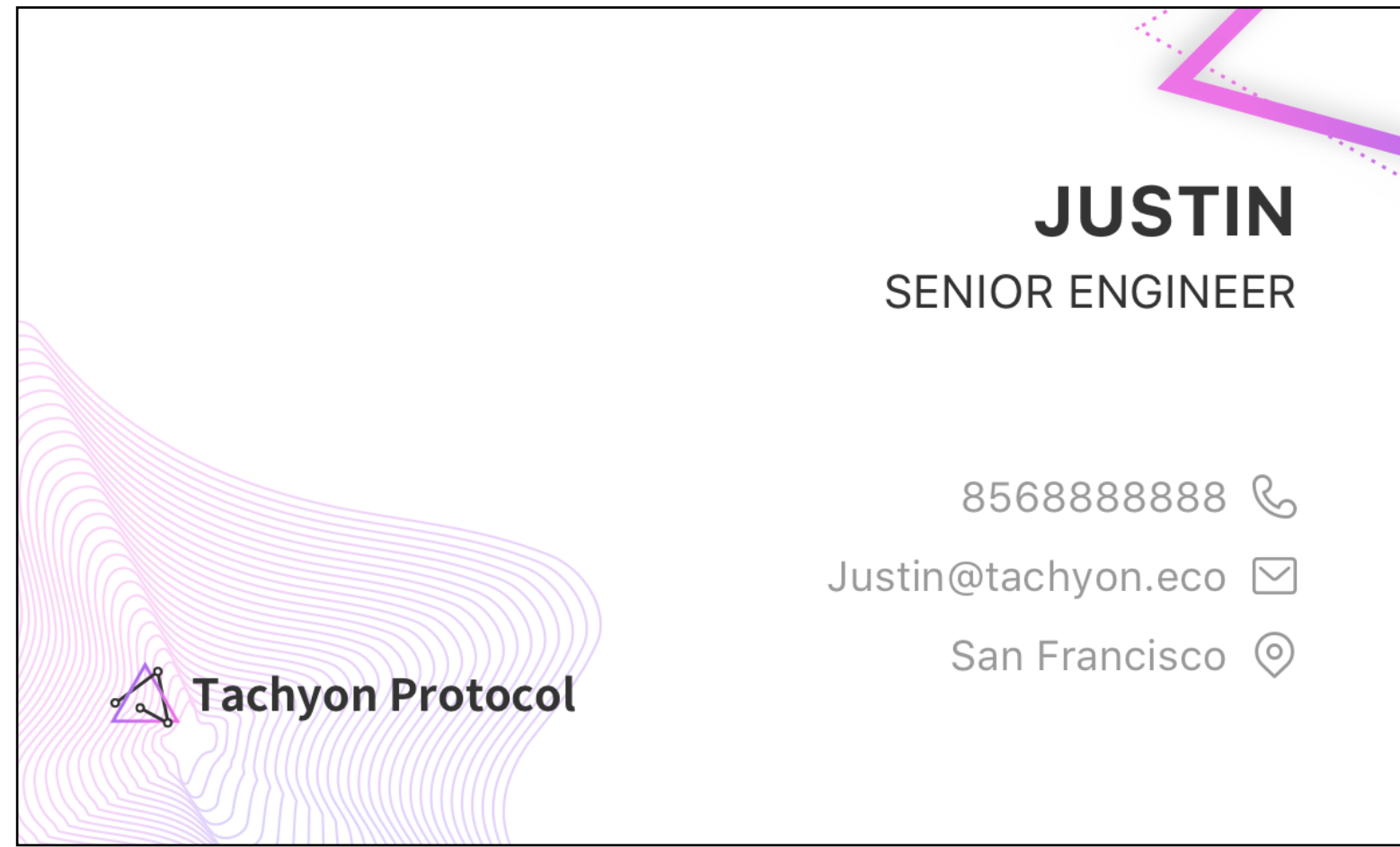
Tachyon Protocol

Specification of Business Card

Tachyon Protocol business card uses
American standard size: 90*54mm.

The font is Noto Sans, with 14pt uppercase bold for names, 8pt regular for job titles, and 5pt regular for content.
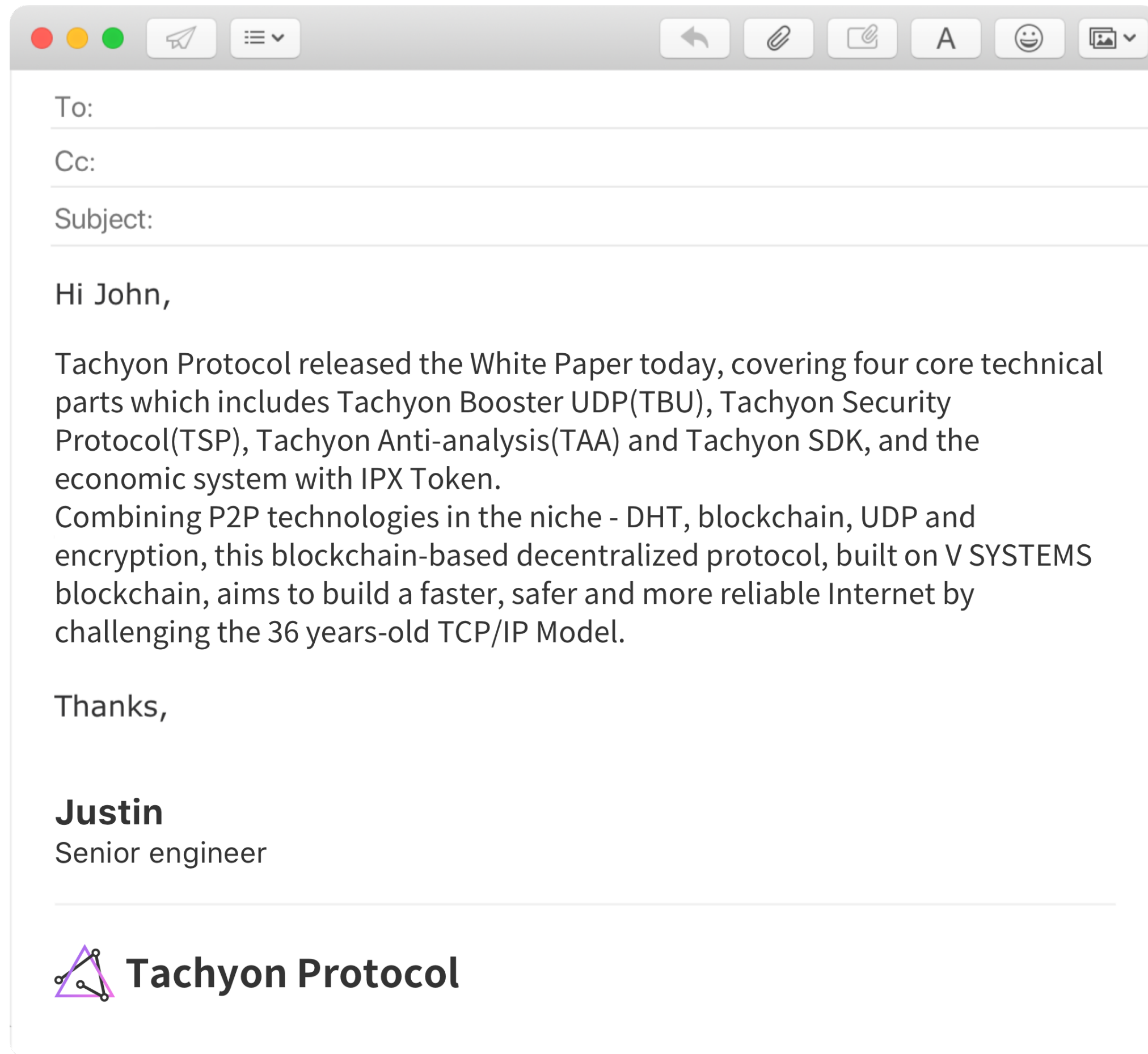
Mail Signature Specification

To:

Cc:

Subject:

Hi John,

Tachyon Protocol released the White Paper today, covering four core technical parts which includes Tachyon Booster UDP(TBU), Tachyon Security Protocol(TSP), Tachyon Anti-analysis(TAA) and Tachyon SDK, and the economic system with IPX Token.
Combining P2P technologies in the niche - DHT, blockchain, UDP and encryption, this blockchain-based decentralized protocol, built on V SYSTEMS blockchain, aims to build a faster, safer and more reliable Internet by challenging the 36 years-old TCP/IP Model.

Thanks,

Justin
Senior engineer

Tachyon Protocol

The Tachyon Protocol uses a unified mail signature. The font is "Noto Sans", with 13pt bold for sender's name, 13pt italic for job titles, and 11pt regular for content. The Tachyon Protocol logo has a width of 150px, a top margin of 10px, and a bottom margin of 8px.